county was William Penland (born ca.1797), son of a John Penland from Pennsylvania. John Penland was the son of another William Penland, who moved from Pennsylvania to Rowan County, North Carolina, with his family in 1771. The second William Penland appears on the 1840, 1850, and 1860 census listings, which indicates he was born in North Carolina. Land records show that William Penland bought 75 acres of property at the confluence of Pole Creek and Hominy Creek in 1830 (Deed Book 22:41). Family tradition and historical documents do not agree as to whether William Penland was a potter (Zug 1986:95-98). He was, however, influential in establishing this early pottery shop with the help of Edward Whitfred Stone, a skilled potter who immigrated from South Carolina around 1844.

E.W. Stone was born ca.1818 in Virginia. He was believed to be the son of an English potter from Blackpool (Leftwich: personal communication). Stone left home at an early age and arrived in the Edgefield District of South Carolina to further develop his pottery trade. Historical records suggest that Stone learned to make alkaline glazed stoneware from Thomas Chandler, an active potter in the Edgefield District from 1838 to 1850. Chandler died in North Carolina in 1854, and may have had family connections in the state.

Although historical records do not indicate conclusively that William Penland's son, John H. (born 1825), was a potter, his son, Joseph Sylvester (William's grandson, born 1845), was listed as a potter in the census documents. Charles Penland (born 1833), another of William's sons, also may have made some pottery as evidenced by several pieces stamped "C.J.PENLAND" (Leftwich: personal communication). In any event, Joseph S. Penland and James Henry Stone (born 1849), Edward's son, ran the Jugtown Pottery Shop into the twentieth century.

J.H. Stone was later hired by James Cheek to turn wares at his shop until it closed in 1912. Joseph's son, William Marion Penland (born 1868-died 1945) married Henry Stone's daughter, Emma, and maintained the pottery operation for four more decades. A daughter of Edward Stone's named Sarah (born 1845) married another potter from South Carolina named William Rhodes (born 1845).

Rhodes worked for many years at the Stone/Penland Jugtown Other potters from South Carolina's pottery district were attracted to the rich resources of the area and business connections available there. Isaac R. Matthews (born 1816), from South Carolina, was listed as a laborer on the 1850 census, but was probably a potter who worked at the Stone/Penland shop. Francis Devlin (born 1807) was another potter from South Caroli-He was listed on the 1860 census record as a neighbor of The 1900 census records also listed a William John H. Penland. Stone (age 25) as a boarder living with Marion Penland and Emma Stone Penland. It is likely that he was a relative also employed as a potter or laborer at the Stone/Penland shop. Finally, Casius ("Cash") Walter Penland (born 1892-died 1975), son of Marion and Emma, continued to produce a limited line of pottery at the shop before giving it up to work at the Champion Paper Company.